

# 3<sup>RD</sup> EUROPEAN FOOD & BEVERAGE PLASTIC PACKAGING SUMMIT

14<sup>th</sup> & 15<sup>th</sup> March 2018 - Amsterdam, The Netherlands

**CIRCULAR ECONOMY & LATEST TECHNOLOGIES LEADING THE INDUSTRY**

## KEY TOPICS:

- Market trends for sustainable packaging in 2018 and beyond
- Latest innovations in design, manufacturing, additive and convertor technology
- Case studies from retailers/brands on packaging and design needs in the food & beverage industry
- What does the European Commission circular economy package mean for the plastics packaging supply chain
- Expectations and targets of EU waste legislation on packaging and packaging waste
- Analysis and comparison of performance materials in different applications
- Advancing plastics converters and manufacturers capabilities and technologies
- Life cycle assessments and environmental impact



**WITH THANKS TO OUR PARTNERS:**

**Quantis**

**UPM RAFLATAC**



**thinkstep**

## PAST ATTENDEES INCLUDE SENIOR REPRESENTATIVES FROM:

ACR+ \* **Addivant Belgium SPRL** \* Aliplast Spa \* **Amtor** \* Apeldoorn Flexible Packaging B.V. \* **Aptar Europe** \* A-Star \* **Avantium** \* Biobag Ireland \* **Bosch, Packaging Technology** \* Braskem Europe GmbH \* **Brueckner** \* Buergofol GmbH \* **Burg Groep** \* Carbotech AG \* **CE Delft** \* Chevron Phillips Chemicals International NV \* **Constantia Flexibles International** \* Corbion Group Netherlands \* **Corbion Purac** \* CROWN Technology \* **Danone Waters Division** \* Denkstatt \* **DOW EMEA Packaging & Specialty Plastics** \* DuPont de Nemours International Sàrl \* **Ecoemballages** \* Ellen MacArthur Foundation \* **EMS-CHEMIE AG** \* EMSUR \* **EPRO** \* European Commission \* **European Plastics Recyclers** \* EXPRA \* Flexible Packaging Europe \* **Fortum Power and Heat Oy** \* Fraunhofer ISC \* **FTI, Förpacknings- Och Tidningsinsamlingen** \* Gentronix - Innovation and Service \* **Gneuss Kunststofftechnik GmbH** \* Green Chemistry Cluster \* **Group Gheys NV** \* Hapa AG \* **Innovia Films** \* ISCC \* **KHS Corpoplast GmbH** \* Krones AG \* **Licella** \* Mano Vendors \* **Mol Germany GmbH** \* Mondi Consumer Packaging Technologies GmbH \* **Nampak Plastics** \* Napco Modern Plastic Products Company \* **NatureWorks LLC** \* Nestle Waters \* **Novamont** \* Omya International \* **Quantis GmbH & Co KG** \* Radiant Color \* **Repsol** \* Roquette \* **SABIC** \* Saperatec \* **Sidel Group** \* Smithers Pira \* **Suntory Business Expert Limited** \* Swiss Prime Pack \* **Synvina** \* Total \* **Total Research & Technology Feluy** \* Universidad De Los Andes \* **Veolia** \* Versalis Eni \* **Waldorf Technik** \* Wolf Plastics \* **Verpackungen GmbH** \* WRAPs

## COMMERCIAL & SPONSORSHIP OPPORTUNITIES

KRISZTINA MARIA SZABO

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## MORE INFORMATION & REGISTRATION

DIMITRI PAVLYK

+ 44 (0)203 141 0627 / DPAVLYK@ACIEU.NET



## Save the Date!

Following two successful editions of **ACI's European Food & Beverage Plastic Packaging Summit**, this 3rd edition will take place on the 14th & 15th March 2018 in Amsterdam, The Netherlands.

The event will bring together brand owners, retailers, leading sustainability experts, packaging converters and manufacturers, plastic collectors and reclaimers, policy makers and major global organisations involved in the Food & Beverage Plastic Packaging sector. This edition will create partnerships and cover the major concerns by debating with senior representative of the industry. This year, the conference focus will look at the best strategies for sustainable packaging including recycling and packaging performance, with a stronger focus on the brands and retailers, who will share their thoughts and information on consumer experience and demands for next generation of packaging. Furthermore, the conference will also explore the European Commission's Circular Economy Package, and its impact in the entire supply chain dynamics. The event will look into the use of Bioplastics & Biodegradable & Compostable Plastics, as well as the latest innovations in the market for printing and labelling.



## Confirmed Topics for Discussion:

- ⇒ Market trends for sustainable packaging in 2018 and beyond
- ⇒ Latest innovations in design, manufacturing, additive and convertor technology
- ⇒ Case studies from retailers/brands on packaging and design needs in the food & beverage industry
- ⇒ What does the European Commission circular economy package mean for the plastics packaging supply chain
- ⇒ Expectations and targets of EU waste legislation on packaging and packaging waste
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- ⇒ Advancing plastics converters and manufacturers capabilities and technologies
- ⇒ Life cycle assessments and environmental impact

## Who Will Attend?

- Brand owners
- Retailers
- Plastic Converters
- Plastic manufacturers
- Plastic collectors and reclaimers
- Latest technology developments
- Packaging and label designers and producers
- Policy makers
- Environmental organizations

## More Information & Registration:

**Dimitri Pavlyk**

**Phone:** +44 (0)203 141 0627

**E-mail:** [dpavlyk@acieu.net](mailto:dpavlyk@acieu.net)

## Speaking Opportunities:

If you would like to be considered as a speaker at the event for a 20-30 minute presentation, please submit an abstract for consideration to: **Miriam Roda**

+44 (0) 203 141 0645 / [mroda@acieu.net](mailto:mroda@acieu.net)

## Commercial & Sponsorship Opportunities

With leading companies and organisations from the Plastics Packaging industry attending and speaking at our event, we have the perfect vehicle to provide outstanding exposure to a senior level audience. There are varying sponsorship packages available, including sponsorship of a cocktail reception on the first evening of the event and sponsorship of a networking lunch. For further details, please contact:

**Krisztina Maria Szabo**

+44 (0) 203 141 0603 / [kszabo@acieu.net](mailto:kszabo@acieu.net)



## DAY 1

Wednesday 14th March 2018

08:00 **REGISTRATION & COFFEE**

09:00 **CHAIRMAN'S OPENING REMARKS**



**James Ede**  
Public Affairs Europe  
Kellogg's

09:15 **CONFERENCE PRESENTATION**

### Good Packaging = Sustainable Packaging

- Trends in food and beverages packaging
- An overview of plastic packaging, sustainability, recycling and waste
- Advice on the upcoming trends



**Hester Klein Lankhorst**  
Managing Director  
Netherlands Institute For  
Sustainable Packaging (KIDV)

09:45 **CONFERENCE PRESENTATION**

### The Visible And The Invisible Of Your Plastic Footprint

- Confrontation of perception/emotion versus facts/rationale of micro and macro plastics
- Demonstration of visible towards invisible impacts of plastic pollution (micro plastic)
- Presentation of the plastic footprint concept
- Identification of some actions leading to effective positive effects



**Carole Dubois**  
Senior sustainability consultant  
Quantis



**Alexi Ernstoff**  
Sustainability consultant  
Quantis

10:15 **CONFERENCE PRESENTATION**

### The Costs And (Environmental) Effects Of Deposit On Small Plastic Bottles And Cans

- Costs and benefits for retailers and beverage producers
- Effects on litter and plastic soup
- Effects on recycling and environment
- Policy discussion



**Geert Bergsma**  
Manager - Life Cycle Assessment  
CE Delft

10:45 **MORNING REFRESHMENTS & NETWORKING**

11:15

## CONFERENCE SESSION

### EU Circular Economy Package And Plastic Packaging Approvals Update

- The latest policies in place assuring a fair and sustainable industry
- The challenges and opportunities of the European commission circular economy package
- EU's expectations & targets regarding the new approved policies
- The "extended producer responsibility" as a major tool to Circular Economy



**Joachim Quoden**  
Managing Director  
EXPRA

11:45

### Plastics Circularity In France

- The Role of EPR: design for recycling services and fees modulation; plan to boost plastics and other materials recycling; work with other PROs
- Other tools beyond EPR: landfill ban, pay-as-you-throw; etc.



**Alexandra Lange**  
Head of European and International  
Policy Affairs  
CITEO

12:15

## PANEL DISCUSSION

### The Different Input On The Plastic Waste Levels & Ways To Reduce It

- In this panel, brands, suppliers, distributors and manufacturers will discuss the effect of the circular economy on their business model. Moreover, they will share their insights regarding the importance of common goals and the possibilities of the after-use of plastic packaging



**Graham Houlder**  
Director Sustainability  
Flexible Packaging Europe



**Paolo Glean**  
Chairman Of The Technical Committee  
RecyClass



**Philippe Diercxsens**  
Packaging & Environment Manager  
Danone Waters Division

13:15

## NETWORKING LUNCH

14:15

## CONFERENCE PRESENTATION

### The New Plastics Economy By Ellen MacArthur Foundation

- Meet their vision and the progress made so far in their initiative
- Discover the latest 2018 developments still to come



**Eline Boon**  
Research Analyst For The New Plastics  
Economy Initiative  
**Ellen MacArthur Foundation**

14:45

## CONFERENCE SESSION

### This Is Forward - Packaging With The End In Mind

- The role of packaging for customers and consumers
- Amidst growing societal and environmental pressure
- How Coca-Cola takes packaging design and waste management forward



**Hans Van Bochove**  
Vice-President European Public Affairs  
**Coca-Cola European Partners**

15:15

## AFTERNOON REFRESHMENTS & NETWORKING

15:45

## CONFERENCE SESSION

### The New Generation Of Innovative Performance Materials

- Biodegradable & Compostable plastic: new bio based packaging solutions
- The substitutes for standard polymers for more efficient use of resources
- Nanomaterials and improved materials usage in the food and beverage packaging industry



**Martijn Gipmans**  
Principal Consultant & Team Lead  
**Thinkstep**

### The Role Of A Label In Sustainable Packaging

- Labels matter: the role of a label in a package
- Raise the bar – competition between sustainable raw materials
- Innovations to boost sustainable and circular packaging



**Noora Markkanen**  
Senior Sustainability Specialist  
**UPM Raflatac**

17:30

## CLOSE OF DAY ONE

## DAY 2

Thursday 15<sup>th</sup> March 2018

08:30

## REGISTRATION & COFFEE

09:00

## CHAIRMAN'S OPENING REMARKS



**Graham Houlder**  
Director Sustainability  
**Flexible Packaging Europe**

09:10

## CONFERENCE PRESENTATION

### The Packaging Design Effectiveness: A Common Objective Across The Value Chain

- Yield benefits by technology leverage to optimize the entire production process
- Partnerships to join common goals in the food and beverage products' commercialization
- The packaging design influence on the customer purchasing decision



**Peter Sundt**  
Secretary General  
**EPRO**

09:55

## CONFERENCE SESSION

### Practical Solutions For Fully Traceable And Deforestation-Free Supply Chains Of Packaging Materials

- Sustainability commitments of major food and beverage producers
- Sustainability certification of global supply chains (chain of custody, on-products claims, establishment of sustainable supply chains)
- Mapping, assessing and controlling global supply chains through the Global Risk Assessment Services



**Norbert Schmitz**  
PhD, Managing Director  
**ISCC**



Networking breaks

11:10

## CONFERENCE SESSION

### Synergy Between The Right Materials And The Human Health Safety

- Meeting the criteria of the food contact materials
- The importance of components' mitigation in food and drinks packaging
- Safety advantages of plastic packaging in comparison to other materials



**Antonino Furfari**  
Managing Director  
**Plastics Recyclers Europe**

11:55

## CONFERENCE PRESENTATION

### Closing the Plastic Tap

- ReThink & ReDesign Plastics
- Innovative business solutions to prevent plastic leakage throughout the value chain
- Ingredients for a new packaging standard by major brand owners



**Willemijn Peeters**  
Director  
**Searious Business**

12:40

## NETWORKING LUNCH

13:40

## CONFERENCE SESSION

### Case Study: Brand & Retailer's Perspective Understanding The Consumer's Needs

- New plastic packaging applications entering the market: study and response
- Consumer behaviour when grocery shopping: preference on convenience
- Practices to encourage the final consumer to actively protect the environment



**Philippe Dierxsens**  
Packaging & Environment Manager  
**Danone Waters Division**

14:25

## CONFERENCE PRESENTATION

### Corporate Solutions For Plastic Waste In The Anthropocene

- Avoid or reduce – case study
- Reuse or recycle – case study
- Bioplastic carbon removals – case study
- Biodegradable plastic's role – composting and food



**John Kazer**  
Certification Manager  
**The Carbon Trust**

15:10

## CONFERENCE PRESENTATION

### How A Global Sports Event Can Turn The Tide On Plastic

- Impact: Raise awareness and educate F&B stakeholders
- Footprint: Refuse, reduce, reuse, recycle
- Legacy: Science programme and businesses/government commitments



**Anne-Cecile**  
Sustainability Programme Leader  
**Volvo Ocean Race**

15:55

## CHAIRMAN'S CLOSING REMARKS

16:00

## END OF CONFERENCE & NETWORKING REFRESHMENTS



# 3<sup>rd</sup> European Food & Beverage Plastics Packaging Summit

14th & 15th  
March  
2018

Amsterdam, The Netherlands

## More Information & Registration:

If you would like to register for this event or wish to find out more information, please contact **Dimitri Pavlyk** using any of the following methods:

- +44 (0) 203 141 0627
- [dpavlyk@acieu.net](mailto:dpavlyk@acieu.net)
- <http://www.acieu.net>
- ACI Europe, 10 Gough Square, London, EC4A 3DE

## Registration Is Simple:

Conference (Includes Documentation Packet) 14th & 15th March 2018	£1,595.00 (ex.Vat)
Documentation Packet Only	£420.00

Please Note.

Members and customers of all supporting organizations are entitled to a discount off their conference package.

For more information please call +44 (0) 203 141 0627

## Documentation Packet Available

We are selling the European Food and Beverage Plastic Packaging papers at just £395 (+£25 P&P). Simply tick the box on the booking form, send it with payment and your copy will be on its way to you after the meeting. This important manual will be a source of invaluable reference for the future.

## About ACI

ACI, a UK owned company, has been running successful conferences in the USA since 1999. Headquartered in Chicago with offices all around the States, ACI opened its European head office at the end of 2005 and has expanded rapidly, launching a series of events in key industries including maritime, energy, oil & gas, cosmetics, chemicals & media.

## With Thanks to Our Partners:



## Terms & Conditions:

### Payment

Payment must be received within five business days of returning the signed contract. After receiving payment a VAT receipt will be issued. If you do not receive a letter outlining details two weeks prior to the event, please contact the Conference Coordinator at ACI Europe Ltd.

Discounts are available for multiple/group bookings. Please call Dimitri +44 (0) 203 141 0627 for more information.

### Cancellations

Substitutions are welcome up to 24 hours prior to the event. Cancellations must be received in writing no less than 3 weeks prior to the start of the conference; a full credit voucher towards a future ACI conference will be issued. Any cancellation received less than 3 weeks prior to the start of the event shall be deemed to be a breach of this contract by client, and accordingly, no credits will be given. Cancellations must be received in writing by mail or fax three weeks before the conference. Thereafter the full conference fee is payable. If for any reason ACI Europe Ltd decides to amend, cancel or postpone this conference, the conference fee will not be refunded. Furthermore, ACI Europe Ltd will not be responsible for covering airfare, hotel or other costs incurred by registrants. In the event that ACI Europe Ltd cancel or postpone the event, ACI Europe Ltd reserves the right to transfer this booking to another conference to be held in the following twelve months, or to provide a credit of an equivalent amount to another conference within the following twelve months. The construction, validity and performance of this agreement shall be governed in all respects by the laws of England to the exclusive jurisdiction of whose courts the Parties hereby agree to submit.

### Accommodation

The cost of accommodation is not included in the event fee. Preferential rates will be arranged with or near the event venue, and all confirmed delegates will be given details of how to book accommodation at this rate in due course.

## Venue of the Summit:

### Park Plaza Victoria Amsterdam



Damrak 1-5  
Amsterdam, 1012 LG